

# OVERVIEW OF CORPORATE SOCIAL RESPONSIBILITY

This report provides an overview of the Corporate Social Responsibility (CSR) initiatives undertaken by Laxmi Sunrise during Q2 (FY 81/82). The significant progress and accomplishments in CSR reflect our unwavering commitment to creating a meaningful and lasting impact on the communities we serve and society at large.

At Laxmi Sunrise, we firmly believe that our success is deeply intertwined with the well-being of the communities around us. Guided by this philosophy, we have developed a comprehensive CSR strategy focused on driving positive change while ensuring sustainable growth.

Below are key highlights of our efforts and achievements, with the hope of inspiring others to contribute to a better future.



# MAJOR HIGHLIGHTS OF THE 2<sup>ND</sup> QUARTER OF FY 2024/25



#DIGITAL  
**DECEMBER**  
2024

## Digital Dialogue

Digital Dialogue (डिजिटल संवाद), is a nationwide series of interactive workshops across Nepal's 7 provinces, focusing on financial literacy, digital banking security, and the latest digital tools. Key topics include:

- Enhancing livelihoods through digital banking
- Boosting Nepal's economy with digitization
- Fraud prevention and digital security
- The future of digital payments





Digital संवाद at Bagmati province, Hetauda



Digital संवाद at Gandaki Province



Digital संवाद at Lumbini Province



Digital संवाद at Kathmandu

# Financial Literacy

Under our objective to create digitally aware and financially literate citizens, we focus on different types of Financial Literacy campaigns of various levels across the country.

Progress until the 2nd Quarter:



No. of programs held

**155**



Populace reached

**7,240**

(Target by end of FY 2081-82) : 20,000





Financial Literacy to security forces at Nijgadhi



Financial Literacy to group of Farmers at Chaukune



Financial Literacy to Nepal Army Madhya Airbase , Gauchaur



Financial Literacy to Dipshika Mahila Krishi Samuha, Pokhara



Financial Literacy at Baba Paper Mill



Financial Literacy at Annapurna Amma Samuha, Sundarbazar



Financial Literacy at V.S. Niketan School



Financial Literacy at Yasodhara Secondary School, Bhojpur



Financial Literacy at Graded Educational Merit School, Banasthali



Financial Literacy to Shanti Tole Aama Samuha, Bhumahi Branch



Financial Literacy at BNB Craft by Hattiban Branch



Financial Literacy at Pokhara Business Promotion Centre

# Tree Plantation

Under the 'Orange Loves Green' initiative, we focus on sustainability, environmental conservation and increasing green spaces.



No. of trees planted

**1,400+**

(Target by end of FY 2081-82) : 8,000



Plantation sites covered

**16**





Tree Plantation at Narainpur Gaupalika



Tree Plantation at Bishwo Shanti Samudayik Aadharbhut School, Manigram



Tree Plantation from Nepalgunj, New road



Tree Plantation at Shree Girvan Saraswati and General Secondary School

# Scholarship to Girl Child across the Provinces







# Skill Based Training



Skill Based Training to group of Women Entrepreneurs at Lalitpur



Skill Based Training- Knitting & Sewing Training at Devchuli Municipality to differently able people.

# Health



Free Health camp campaign in collaboration with Bimukti Pratisthan Nepal at Damak



Support to Leonardo Edward Shrestha Foundation for the support of their Shelter House at Bharatpur for Leo Kids Battling from Cancer

# Stationery and Winter Clothes support to Schools



Blanket Distribution to Siddheswori Bal Griha, Chaukune Gaunpalika



Winter Cloths distribution to students of Marginalized Community at Rangeli.



Winter Clothes distribution at Parsa



Stationery distribution at Shree Adharbhut Bidhyalaya, Barahakhutti, Tulsipur



Fan Distribution at Shree Nepal Rastriya Adharbhut School Jeetpur



Stationery handover to Shree Adharbhut Vidhyalaya, Narayangadh

## Others



Support to Biratnagar Municipality for the Beautification of the City.



Dustbin Distribution to Shree Gadhi Mai Mela Samiti , Bara



Safety Skills Training to Girl Child at School through Kids Power