

OVERVIEW OF CORPORATE SOCIAL RESPONSIBILITY

At Laxmi Sunrise, we strive to make a difference in the lives of our stakeholders, communities, and the planet by integrating ethical practices and sustainability into our core business strategies. The bank has always viewed Corporate Social Responsibility (CSR) as an important aspect of our operations. Rising stakeholder interest and expectations, along with legal and regulatory requirements around Environmental, Social, and Governance (ESG) issues, ensure that our CSR work remains focused on areas of great interest to our bank and our key stakeholders.

Our CSR strategy is centered on broad areas of Social Development projects, Financial Literacy, Education, Health and Sanitation, and Agriculture due to their importance to society, national priority, and the bank's own areas of interest, understanding, and strength. We also align our CSR strategy with the United Nations Sustainable Development Goals (SDGs) that are relevant to our business, using our impact and influence to support UN efforts to end poverty, promote prosperity, and protect the planet

OBJECTIVES OF CSR AT LAXMI SUNRISE

Commitment to communities
through philanthropy to enhance
our brand image.



CSR GOALS & TARGETS FOR FISCAL YEAR 2023/24



Conduct Financial Literacy workshops covering
15,000+ participants nationwide



Implement energy-efficient practices in 75% of branches & plants
5,000+ trees



Offer new scholarships for
100+ underprivileged students nationwide.



Initiate support for the establishment of a National Autism Center/ Heart Foundation.



Provide at least 1 skill-based training in each province by the end of this year.



MAJOR HIGHLIGHTS OF THE 1ST QUARTER OF FY 2023/24



Contributed to Ek Ek Paila Foundation to enhance medical services for people residing in remote areas of Nepal.



Supported Bal Mandir and its branches across the country with food & clothing items on occasion of Sunrise Day.



Supported 8 different Orphanage centers outside Kathmandu valley with necessary items on the occasion of Sunrise Day.



Conducted Tree Plantation in Dhangadi, Sudurpaschim Province.



Conducted Tree Plantation and roadside stands at Gunjanagar, Chitwan